

### A Special Place for Special People

### About MJM

Mount Jubilee Ministries was established in 2005 in response to a defined interest to provide a residential summer camp for youth within the special needs population from the Piedmont Triad area of North Carolina. Due to the passionate direction of the core group of faith-based founders, Camp Jubilee hosted its first week of camp in the summer of 2005 with five campers and six volunteers. Over the following twelve years, approximately one hundred special needs campers, ranging in ages from 10 to 44. have participated in this exceptional camp experience.

Mount Jubilee Ministries is a Christian based organization chartered to partner with people who have special needs as well as their families. MJM aligns primarily with the teen and adult population who have mild to moderate Intellectual and Developmental Disabilities (I/DD).

MJM's core belief is ALL people, regardless of their ability, have a God ordained purpose and call for their lives. The founding principle of the ministry is that all these individuals must have the opportunity to participate as members of society, without exception, to the fullest of their abilities. From the ministry's inception, MJM has desired to not only serve the special needs individual, but their families and caregivers as well. MJM has been successful in its delivery of programs through a residential summer camp and multiple seminars to assist in the growth

and development of these families. Seminars have included topics such as nutrition, diet and weight management, mental and physical health opportunities, financial and insurance advice, guardianship, estate planning and other advanced directives.

# **JM Programs and Services**

Through years of providing inclusion opportunities to the I/DD population and their parents through Camp Jubilee, group outings and numerous seminars, MJM has documented the critical shortage of programs and services in Rockingham

County. On-going research with local service providers and Cardinal Innovations Healthcare, our local managed care organization (MCO), confirms the need of services for the I/DD population in Rockingham County. Currently there is only one day program in Rockingham County, sending many friends to Guilford and other surrounding counties for services. Over 90 individuals remain on a waiting list in Rockingham County to receive services from government sources. Recognizing the limitations within the state and federal funded MCOs, it is the intent of MJM to respond to this immense need with cost efficient, alternative, faith based programs and services.

As the ministry has grown older, so have the special friends we serve. The full intent of MJM is to begin offering respite care and day program services in Rockingham County during the 2019 calendar year. The day program is projected to serve 16 friends with I/DD, cutting the waiting

> list by 18%. Respite care is the most sought out service within families of the I/DD population. Parents and caregivers deserve, need, and must have access to the invaluable service. We recognize that the 5 year waiting list for individuals with intellectual and developmental disabilities



and their families to receive services is unreasonable. As these two critical services become foundational, additional opportunities will be developed. The wider forecast for MJM services will include supported employment, volunteer opportunities, education and vocational training, and eventually, a residential community.

#### www.MountJubilee.org

## **Funding Requirements**

# Camp Jubilee for 48 campers with 60 volunteers

\$15,000

For one week each summer, Camp Jubilee features a residential camp for teen and adult friends with I/DD. What an exhilarating time for them! Campers come back year after year, and parents testify their children have eagerly anticipated the camp since the day they left the previous year. MJM collaborates with The Betsy Jeff Penn 4H Educational Center in Reidsville to host camp. This relationship has provided additional programs such as canoeing, archery and horseback riding at a fully accessible camp facility. Our goal each year is to offer a one-on-one camper/counselor ratio with a volunteer staff. Keeping the camper tuition as low as possible through a volunteer staff, the cost of camp each year exceeds the camper tuition by approximately 46% leaving a need of \$15,000.

# Public awareness/marketing on the emerging issues impacting teens adults with I/DD \$5,000

Our goal for outreach to friends with I/DD and their families is to provide information on emerging issues and needs within the population. We want MJM is to be known throughout the community as the "go-to organization" for information and services to help meet the unmet needs. Expansion through aligning specific marketing materials of professional quality with target audiences will need to be developed.

#### Touch Point seminars (two per year)

\$1,000

\$132,500

The education on pertinent issues to families and caregivers, has served as a valued supportive arm of MJM. The time of shared comradery in the "trenches" gives encouragement and best practice information to those who attend.

# Comprehensive needs assessment to identify additional program opportunities \$5,000

MJM recently developed a comprehensive strategic plan to define its scope of work for 2018 and beyond. Included in that work is research to determine the feasibility of additional programs and services which may include supported employment, volunteer opportunities, education, vocational training, and eventually, a residential community. MJM's vision is to provide a community environment that embraces adults with special needs and offers programs and services which allow each individual to live to their fullest potential.

#### Organizational Sustainability for 12 months (Executive Director, Program Director, Two Instructors, Administrative Assistant)

With the growth of MJM, the Board of Directors recognizes the mounting importance of staff expansion to guide our growth. Seeking to oversee the existing programs and advance the vision of MJM, an executive director is necessary for organizational stability and perpetuity. The modest annual salary for executives of nonprofits in Piedmont NC is \$50,000. To develop the day program in 2019, MJM will need to hire a program director at \$35,000 and two instructors at a total cost of \$37,500. With this staff in place, MJM will build the foundation for additional programs, services and staff to be added as growth continues. At this printing, the only salary being paid is \$15,000 annually for a part time executive director.

#### How You Can Help

Mount Jubilee Ministries invites you to participate with US, to fulfill the vision of meeting the program and services needs of the teen and adult I/DD population and their families. Please consider some of these great opportunities to support MJM:

- Would you be willing to pray with us as we seek God's guidance for MJM?
- Would you, as a youth leader, be willing to organize a group of teens and young adults from your church to counsel at Camp Jubilee....A missions trip in your own backyard?
- Would you personally be willing to join our incredible volunteers and counsel at Camp Jubilee?
- Would you be willing to become a financial supporter of MJM with a one time gift or better yet, a monthly contribution?
- Would you be willing to talk to your church leadership about partnering financially with MJM?
- Would you sponsor a camper for a week at Camp Jubilee, \$300?
- Would you donate/help secure items for the annual auction?
- Would you build a team of walkers/ runners and raise money for the MJM Annual Fun Walk?
- Would you share your talents and gifts by serving as a MJM board director or committee member?
- Would you join MJM as a "What If" sponsor?

MJM is a 501(3)(c) tax-exempt, charitable organization, and all donations are 100% tax-deductible.

For more information about how to contribute, or if you have other questions, please contact:

Cecil Cottrell, Executive Director/ Chairman of the Board of Directors at: MountJubileeMinistries@gmail.com or at 336-349-8923

> Mail Address: PO Box 81 Reidsville, NC 27323-0081

Visit our website at: www.MountJubilee.org