



# Mount Jubilee Ministries

*A Special Place for Special People*

Fall  
Newsletter  
2018

## Annual Family Fun Walk Sets New Records

On September 8, Mount Jubilee Ministries hosted its third Annual Family-Fun Walk, 5K Run & Auction. Over 200 spirited members of the MJM family participated in the walk/run and enjoyed a BBQ lunch complete with all the fixings at Pennrose Park Country Club in Reidsville! Following lunch, the greatly anticipated auction was held. Kenneth Smithey and his fabulous team from Funwood Auction sold over 100 items that had been generously donated from friends and businesses throughout the community, bringing in over \$14,000 in the auction alone.

The Family Fun Walk is consistently getting better and stronger with each passing year.

Throughout the morning, we enjoyed face painting, bouncy houses, balloon art and a performance by the Carolina Girls.



Music was provided by local musicians and DJ David Pryor. Following registration, entertainment and fellowship, we all hit the streets of Reidsville to conquer the walk/run.



Upon hearing that MJM exceeded its goal of \$45,000, Reidsville Mayor Jay Donecker said, "the community is clearly embracing the vision of alternative programs for our I/DD friends and we are excited about the work Mount Jubilee Ministries is doing."

MJM recognizes and celebrates the individuals, businesses, corporations and church donations which totaled over \$49,000 for the one day event.



# SERVICE PROJECT:

## Operation Christmas Child Packing Party

Mount Jubilee Ministries' fall Touch Point service project was held on October 13, 2018 at Community Baptist Church in Reidsville, NC. A dozen special friends teamed with more than 30 volunteers to pack shoeboxes for Operation Christmas Child, a ministry of Samaritan's Purse. Each shoebox contained the Gospel message and will be delivered throughout the world to underprivileged children. Local churches and individuals donated toys, personal care items and school supplies to fill the boxes. The team implemented an assembly line system. Everyone worked together to insure God's love for the child receiving the box was at the forefront of the project. After packing was completed, participants encircled the 100 boxes and prayed that the lives of each recipient would forever be changed by the love of Christ. Allie confided to her mom, "I was so happy to help children be able to have some gifts at Christmas. I just loved it!"

After packing the shoeboxes, all enjoyed the Bible story of Zacchaeus (the wee-little man) climbing the tree to get a glimpse of Jesus. Recognition that all it takes is a glimpse of Jesus by the children receiving the boxes gives great hope that many lives will be touched by His love. Youth from Community Baptist Church led praise and worship music and joyful voices filled the room. The project time together ended with a delicious pizza lunch.



With the Shoebox Tracker option offered by Operation Christmas Child, MJM will follow the path of these boxes as they are sent throughout the world. Updates will be posted on the shoebox delivery on the MJM Facebook page.

For more about our Touch Point Seminars, please visit our webpage at [www.MountJubilee.org/touchpoints](http://www.MountJubilee.org/touchpoints)

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## 2018 Year End Giving

Mount Jubilee Ministries asks you to consider making a year-end, tax deductible gift to support sustainable programs and services for Rockingham County's I/DD community. With over 90 adults in Rockingham County in immediate need of a structured day program offering interaction with others, MJM's alternative, faith based day program would fill this void. Make your donation to support this new program by going to our website at <http://mountjubilee.org/donate/> or mail a check to Mount Jubilee Ministries, PO Box 81, Reidsville, NC 27323.

**Founder's Level:** ..... \$2500 and above  
**Director's Level:** .....\$1201 to \$2499  
**Partner Level:** .....\$601 to \$1200  
**Friend Level:** .....gifts up to \$600

# Executive Director's Desk . . .

Fall 2018

Dear Friend of Mount Jubilee Ministries:

As Chairman of the Board of Directors of MJM, I am excited to share this update with you on the significant momentum built during 2018. It is important to provide you with this information as you have historically shown various means of support for MJM and the special friends we are privileged to serve.

Through the support of our sustaining and newly aligned donors, MJM has accomplished several milestones during 2018:

- **Board Expansion:** In January 2018, MJM welcomed 7 new members to our Board of Directors to continue paving the way for the ministry to expand our programs and services. The Board has organized a committee structure to include a Resource Development Committee and a Programs Committee. Both of these committees have helped to bring about significant growth.
- **Camp Jubilee:** MJM saw our camper numbers increase as we hosted 47 special needs campers in August and over 60 volunteers at the Betsy Jeff Penn 4H Educational Center. BJP has proven to be an excellent venue for Camp Jubilee. It is ADA approved and extremely accessible for our campers. The wonderful programs offered at camp such as horseback riding, archery, canoeing and much more fill the days with excitement and adventure. These programs, coupled with the theatrical Bible programs, vibrant singing, campfire and our annual talent show, helped to make this the best summer of camp in our 14 year history. As parents arrived on Sunday, the consistent reflection of previous years at Camp Jubilee resounded again, "My child has talked about Camp Jubilee every day since they got home last summer."
- **Fundraising:** MJM hosted our third Annual Family Fun Walk, 5K Run and Auction on September 8th at the Pennrose Park Country Club in Reidsville. We enjoyed a beautiful day of walking, running, fellowship, buying, and fundraising. The dining room was filled with 200 supporters who enjoyed lunch, fellowship and spirited bidding. Through the effort of over 20 volunteers, the success of the day was clearly noted by the joy, laughter, exercise and great bargains acquired at the auction. In total, the event raised over \$49,000 through corporate, business, church and individual donors.
- **Touch Point Seminars:** Keeping with MJM'S desire to partner with families by offering valuable resources and information to families, we hosted a seminar on April 10 to address guardianship, estate planning and advanced directives. Rockingham County Clerk of Court J. Mark Pegram and attorney Darren McDonough offered critical information to assist parents, guardians and caregivers with tools they need to best care for their children as they age.
- **Strategic Planning:** While there has never been a doubt that our special needs population is tragically unserved or underserved, MJM has obtained documentation that in Rockingham County alone, there are over 90 adults on a 5 year waiting list to receive services through the Medicaid Supported Innovations Waiver program. MJM is aggressively positioning itself to begin offering a faith based alternative day program in 2019.

We are receiving feedback from many community leaders that our efforts demonstrate hope for the local special needs population. The bottom line is, with your help, we've been able to impact many lives within the special needs community. Truly a noble response to our mission and vision! But, there is much more we can and must do! MJM has identified several initiatives which will address the critical issues and emerging trends impacting the special needs population. We continue to strive to identify donors and funding resources to partner with us to continue the momentum.

MJM is confidently asking you to make a significant year end gift to support our alternative, faith based programs and services for the unserved and underserved adult special needs community in Rockingham County. Mail your donation in the self-addressed envelope provided. If you prefer to donate online, go to [www.MountJubilee.org](http://www.MountJubilee.org) and select: donate now.

Thank you in advance for your contribution, partnership and the confidence you are placing in Mount Jubilee Ministries.

Sincerely,

Cecil Cottrell, Chairman  
MJM Board of Directors





# Camp Jubilee 2018:

Camp Jubilee continues to be the most anticipated week of the year for our beloved campers! For the 14th consecutive summer, MJM has hosted Camp Jubilee and as usual, the week was filled with lively energy and excitement. On Sunday, August 5, 47 campers and over 60 volunteers converged on the Betsy Jeff Penn 4H Educational Center in Reidsville for 5 days and 4 nights of camp.

A wide array of daily activities included morning and evening theatrical Bible stories. During these 2 chapel periods, participants sang, worshipped and

learned about God's unconditional love. Camp Jubilee veterans, Andy and Loretta Burgess, portrayed the life of song writer Fanny Crosby and her husband Alexander van Alsteine, Jr. Following our chapel time, campers participated in daily activities of horseback riding, archery, canoeing, arts/crafts and swimming.



Several special activities this summer included the Kona Ice truck treating all on a hot Sunday evening with their delicious frozen drinks. On Monday evening, the Jubilee Jamboree hosted local musicians who entertained us with an upbeat style of bluegrass music. The Camp Jubilee Talent Show was held on Tuesday night and played to a full house. This evening was enjoyed by many guests from throughout the community. The excellent talent by our campers brought forth an assortment of emotions, joy, laughter, suspense and of course, many tears.

On Wednesday, the Rockingham County Tennis Association brought in a new program for our campers. Tennis pro James Hunt and his wife Mitsue taught our campers many skills through their adaptive tennis program. It was exciting to see many of our friends swing the racket for the first time.



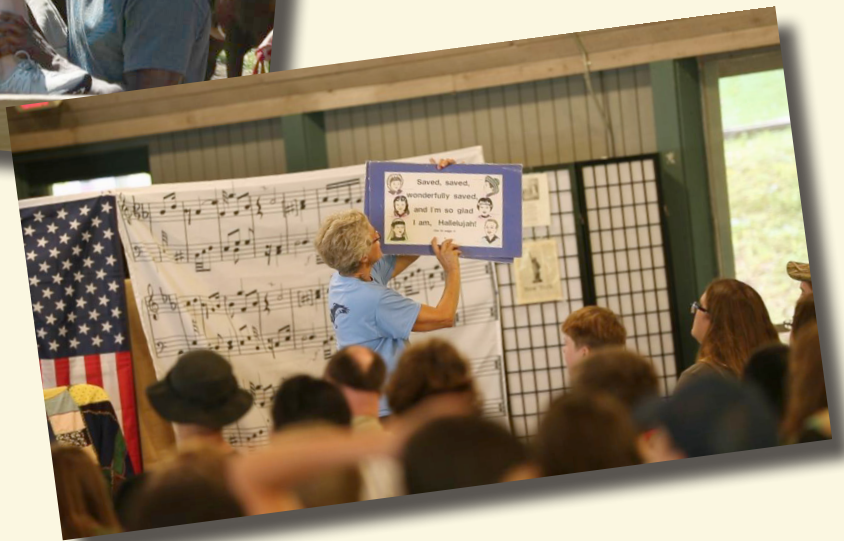


# Contagious Energy!!



The campfire is an annual favorite and this year was no exception. With rainy weather, we modified our plan and enjoyed an “indoor campfire”. This special time gives the campers an opportunity to share their innermost feelings about their experience at camp.

After camp ended, the thoughts of many were that this year’s camp was the most exciting, the most entertaining and the most fun-filled camp to date. Next year’s camp has a tough act to follow, but with the Lord’s help (and a year to plan), we look forward to doing just that!



## Partnership

Mount Jubilee Ministries, Inc. is pleased to partner with the world’s largest distributor, Amazon, for donations based on purchases through the AmazonSmile program. The process is very simple:

- With qualifying purchases, Amazon will donate 0.5% of the proceeds from the purchase to MJM when the purchaser notates that preference.
- **This does not mean your purchase will cost any more than it would otherwise.**
- While Amazon does occasionally ask if you would like to donate, there is a way to ensure Amazon’s donation.
- When shopping at Amazon, instead of going to Amazon.com, go to MJM’s specific link at <https://smile.amazon.com/ch/20-8089837>
- If you forget that link, you can access smile.amazon.com and search for Mount Jubilee Ministries (It will appear at Mount Jubilee Ministries, Inc. – bookmarking it on your browser will streamline the process for you.

**Will you be willing to join us in this effort of fundraising by simply going to**  
<https://smile.amazon.com/ch/20-8089837>

**when you shop at Amazon? Likewise, will you share this effort with your family and friends by forwarding this?**  
**This partnership has potential to snowball because we all like to shop at Amazon.**



## Receive Newsletter Electronically

Beginning in 2019, the MJM newsletters will go out through the USPS only to those for whom we do not have email addresses. If you would like to continue to receive a hard copy of the newsletters through the mail, please notify us at [MountJubileeMinistries@gmail.com](mailto:MountJubileeMinistries@gmail.com) or by calling 336-349-8923.

## Funding Requirements

**Camp Jubilee for 48 campers with 60 volunteers**

**\$15,000**

For one week each summer, Camp Jubilee features a residential camp for teen and adult friends with I/DD. What an exhilarating time for them! Campers come back year after year, and parents testify their children have eagerly anticipated the camp since the day they left the previous year. MJM collaborates with The Betsy Jeff Penn 4H Educational Center in Reidsville to host camp. This relationship has provided additional programs such as canoeing, archery and horseback riding at a fully accessible camp facility. Our goal each year is to offer a one-on-one camper/counselor ratio with a volunteer staff. Keeping the camper tuition as low as possible through a volunteer staff, the cost of camp each year exceeds the camper tuition by approximately 46% leaving a need of \$15,000.

**Public awareness/marketing on the emerging issues impacting teens adults with I/DD**

**\$5,000**

Our goal for outreach to friends with I/DD and their families is to provide information on emerging issues and needs within the population. We want MJM to be known throughout the community as the "go-to organization" for information and services to help meet the unmet needs. Expansion through aligning specific marketing materials of professional quality with target audiences will need to be developed.

**Touch Point seminars (two per year)**

**\$1,000**

The education on pertinent issues to families and caregivers, has served as a valued supportive arm of MJM. The time of shared comradery in the "trenches" gives encouragement and best practice information to those who attend.

**Comprehensive needs assessment to identify additional program opportunities**

**\$5,000**

MJM recently developed a comprehensive strategic plan to define its scope of work for 2019 and beyond. Included in that work is research to determine the feasibility of additional programs and services which may include disabled employment, volunteer opportunities, education, vocational training, and eventually, a residential community. MJM's vision is to provide a community environment that embraces adults with special needs and offers programs and services which allow each individual to live to their fullest potential.

**Organizational Sustainability for 12 months**

(Executive Director, Program Director, Two Instructors, Administrative Assistant)

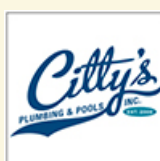
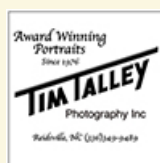
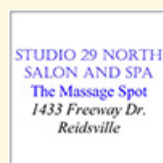
**\$132,500**

With the growth of MJM, the Board of Directors recognizes the mounting importance of staff expansion to guide our growth. Seeking to oversee the existing programs and advance the vision of MJM, an executive director is necessary for organizational stability and perpetuity. The modest annual salary for executives of nonprofits in Piedmont NC is \$50,000. To develop the day program in 2019, MJM will need to hire a program director at \$35,000 and two instructors at a total cost of \$37,500. With this staff in place, MJM will build the foundation for additional programs, services and staff to be added as growth continues. At this printing, the only salary being paid is \$15,000 annually for a part time executive director.



# A Big Thank You to the many sponsors who made our Family Fun Walk a resounding success!

Jimmy &  
Susan  
Thompson







PO Box 81  
Reidsville, NC 27323-0081

## How You Can Help Throughout The Year

Mount Jubilee Ministries invites you to participate with US to fulfill the vision of meeting the program and services needs of the teen and adult I/DD population and their families. Please consider some of these great opportunities to support MJM:

- ◆ Would you be willing to pray with us as we seek God's guidance for MJM?
- ◆ Would you, as a youth leader, be willing to organize a group of teens and young adults from your church to counsel at Camp Jubilee....A missions trip in your own backyard?
- ◆ Would you personally be willing to join our incredible volunteers and counsel at Camp Jubilee?
- ◆ Would you be willing to become a financial supporter of MJM with a one time gift or better yet, a monthly contribution?
- ◆ Would you be willing to talk to your church leadership about partnering financially with MJM?
- ◆ Would you sponsor a camper for a week at Camp Jubilee, \$400?
- ◆ Would you donate/help secure items for the annual auction?
- ◆ Would you build a team of walkers/runners and raise money for the MJM Annual Fun Walk?
- ◆ Would you share your talents and gifts by serving as a MJM board director or committee member?
- ◆ Would you join MJM as a "What If" sponsor?

**Checks should be mailed to Mount Jubilee Ministries, PO Box 81, Reidsville, NC 27323 or by going to our secure online donation page at <http://mountjubilee.org/donations.html>.**

## Who we are

Mount Jubilee Ministries is a faith based non-profit organization partnering with teens and adults with intellectual and developmental disabilities, their families and the community to provide opportunities for productive living.

MJM's vision is to offer a nurturing environment to people of all abilities. We purpose to achieve this through a diverse delivery of services such as a residential summer camp, day programs, respite care, supported employment, volunteer opportunities, and residential planning.

We are a 501(c)(3) tax-exempt, charitable organization, and all or part of your gift may be tax deductible as a charitable contribution. Please check with your tax advisor.

For more information about Mount Jubilee Ministries, please contact Cecil Cottrell, Executive Director/President of the Board of Directors at [MountJubileeMinistries@gmail.com](mailto:MountJubileeMinistries@gmail.com) or at 336.349.8923.

Donations may be made through the Donor link on our website at [www.MountJubilee.org](http://www.MountJubilee.org) or made payable to: Mount Jubilee Ministries, Inc., P.O. Box 81, Reidsville, NC 27323.